

02/05/2021

To,
UDYAMA
HIG-140-K6-Kalingavihar,
Bhubaneswar-751019,
Odisha,
India

Dear Pradeep Mohapatra,

Subject: Collaboration between UDYAMA and COVIDActionCollab (CAC) for High Impact Interventions

This letter is to certify that UDYAMA is a partner of CAC and both parties have agreed to collaborate for the implementation of the High Impact interventions of CAC.

CAC is a people-centric, partnership-led, multi-disciplinary network that synergizes, augments and accelerates the impact of partners (implementers, providers and enablers) in their effort to support vulnerable communities to survive and thrive through humanitarian crises (like COVID-19) by ensuring relief, recovery and resilience building. CAC is incubated by the Catalyst Group with Swasti - a not for profit organisation as one of its entities.

Swasti (Wellbeing in Sanskrit) is a Global South civil society organisation committed to adding 100 million 'wellthy¹ days' for Vulnerable Communities. Swasti upgrades the discourse from health to wellbeing and brings the missing pieces in wellbeing together (social, behavioural, management and technology) around the technical/medical aspects, with a strong focus on Prevention and Promotion². Swasti is a registered not for profit organisation and part of the Catalyst Group of institutions, working across 25 countries South Asia, South East Asia and parts of East Africa.

Founded in 1997, registered under Societies Act 1860, UDYAMA primarily aims towards strengthening and building capacities of local communities towards rejuvenating human, ecological, social, economical capital & well-being improvement with a view to changing the culture of cultivating solutions towards "Resilience, Recovery & Adaptation "in blending with time honoured improved technology transformation with well articulated development communication incorporating inclusion, innovations to address next development challenges. UDYAMA envisages cross sector integration towards sustainable communities with Learning-

¹ A take off from WHO's healthy days. We define it as Health + Wealth = Healthy days + financial resilience to meet any health incidents, including catastrophic.

² Three parts = 1. Prevent, preventable conditions 2. Screen and treat undiagnosed conditions 3. Use Salutogenesis approach to promote wellness - healthy sleep, water, sanitation, air, habits, etc - at individual, family and community levels.

Linking-Leveraging Resources for social good are the core areas that have scaled and replicated in urban, coastal, rural, tribal hinterlands. UDYAMA believes in local action & localization process in order to achieve SDGs and facilitates an enabling environment towards resilient development programs in engaging partner NGOs of neighbouring states. UDYAMA is accredited to major UN System & Intergovernmental Organisations like FAO, CTCN, GWP, GEF, GCF, GSP .

Further, we understand that the UDYAMA is working with network partners in Odisha & neighbouring states & Eastern Region of India with Migrant workers and the unorganized sector. In addition to this, since the advent of the COVID-19 pandemic, UDYAMA has also been actively involved in initiatives pertaining to the overall welfare of this community.

Details of Collaboration

- a. Both parties have agreed to collaborate on the implementation of the following High Impact interventions:
 - COVID Risk Assessment and prevention - Assess risk for COVID-19 and screen for NCD / comorbidities like Hypertension, Diabetes, Anemia and lung health.
 - Vaccine Readiness: Awareness, counselling & onboarding for COVID vaccines
 - Social Protection - Enabling access to Social Protection schemes.
 - Any other interventions or modifications on the above that is agreed mutually by email.
- b. CAC plans to provide technical assistance, capacity-building, training of trainers, and other possible support to UDYAMA.
- c. UDYAMA will implement the intervention with 70,000 migrant workers and the unorganized sector in Odisha.
- d. UDYAMA will provide the implementation progress on a monthly basis in the reporting format provided by CAC. CAC will aggregate the implementation progress from all its partners to report to its various stakeholders and public forums.
- e. Both parties understand that the collaboration on these interventions will be done on a best effort basis for the welfare of the vulnerable communities and may undergo changes considering the dynamic nature of the pandemic.

We are grateful to UDYAMA for your association with CAC and look forward to your active participation in strengthening CAC and leveraging the benefits of this collaboration.

Regards,



Shama Karkal
CEO
Swasti

