

FPO promotion Under the principle of Sustainable Consumption & Production with support from NABARD

UDYAMA has proven track record towards development initiatives particularly resource conservation and mobilization working with networks and various stakeholders. Since there has good synergy to begin with we have worked together with more than 45 Partner NGOs engaging multi stakeholders initiative for end water poverty, Deepening governance on food, water, WASH & leveraging resourced for better well being improvement through both INRM & integrated Micro- Business /entrepreneurships to minimize distress migration & maximize self engagement of huge work force. UDYAMA has partnered with Sir Dorabji Tata Trust, Mumbai since more than half a decade towards well being improvements on ANRM along with gravity flow irrigation, Minimizing adverse impact of distress migration, Skill-building at source & destination, ICCO, The Netherlands an international Donor has been supporting on Sustainable Livelihoods & fair climate initiatives in Odisha and together with supporting community based WASH, Nutrition as one of broad based livelihoods. Now The One planet network has partnered with UDYAMA for doubling farmers income, followed by NABARD support for entrepreneurship for agro- processing to minimize crop loss, initiate solar based post harvest technology for storage & dries for value added product & ICRISAT has partnered with UDYAMA for Scaling the livelihoods & promote science led programs for enhancing production & productivity.

Objectives:

- To Protect land mass from degradation, utilizing ecologically sensitive indigenous and alternative methods for land & water utilization, rejuvenation followed by adoption green energy, biomass conservation can help to achieve important prerequisites for environmental sustainability & livelihoods empowerment on enterprising mode
 - To bring changes in life ,livelihoods lifestyle of small holdings with added market led skill building on self employment through Agri Business.

Description of services to be provided:

- To Protect Farmers Interest on enhancing food production, marketing, value addition in order to minimize distress sale of agri-products
- Scaling up science led livelihoods opportunities to maximize benefit from land, water, through crop diversification, technology to doubling farmers income
- To bring a changes in life and livelihoods through entrepreneur ship promotion & changes in life style for drop out youth & farming community
- To promote collectivisation of women & adolescent in integrated farming, & non farming business towards dignified life
- Scaling social entrepreneurs for sustaining income, managing business ecosystem,

